

Volume I, Number 1 May, 1964

## HOLLYWOOD ON LOCATION AT MARINA CITY

The weird scene in Marina City's icc rink area a few days ago was not, as you probably now know, created by a madman from Mars to bewilder Marina City residents. It was simply one of Columbia Pictures sets for "Mickey One," a suspense comedy-drama now being filmed in Chicago.

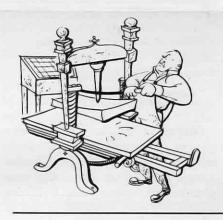
After consultation with Columbia Pictures publicity man, the picture's producer and a few stage hands, we learned this much about "Mickey One" and the burning of that pile of "junk."

"Mickey One," with Warren Beatty in the title role, is the story of a nightclub entertainer, down on his luck, who eventually makes a comeback. To quote the publicity man, "he is one of the Night People of a big city, who probes into the dark recesses of his past to discover if he has a future. 'Mickey One' is a picture of secrets and startling revelations. Violent action galore marks the scenes of Mickey on the run from persons and forces, known and unknown, that he fears and questions. There is a sweet and compelling love theme when Mickey encounters a young woman who gives him courage and purpose to take hold of his life."

One of the persons in Mickey's life is a night club owner (played by Hurd Hatfield) who lives in Marina City. This explains the filming in one of our apartments.

Another character involved with Mickey is an artist played by Kamatari Fujiwara, one of Japan's most renown-

## Marina City Launches Newsletter



ed and successful film stars. It seems that this artist creates a unique, to say the least, kind of machine which "has a life of its own, moves and eventually destroys itself in flames." We assume the machine was destroying itself here in our ice rink plaza, but have been able to elicit no further details from the movie makers who want you to see the picture to find out the psychological significance of this sequence.

To further quote the publicity man, "The spirit of the windy city infuses the story of 'Mickey One' . . . and one of the outstanding scenes is an approach by motor boat along the Chicago River to the Marina Towers.

The screenplay of "Mickey One" is by A. M. Surgal, co-star is Hurd Hatfield and Miss Alexandra Stewart is introduced. Teddy Hart, Jeff Corey and Kamatari Fujiwara appear in featured roles, with Franchot Tone as a special guest star. Producer-director is Arthur Penn.

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Living in Marina City is unlike living anywhere else in the world. The structure itself is one of the architectural wonders of our era—and those who live and work in this "city-within-a-city" are participating in an experiment in urban living which attracts world-wide attention and interest.

There is a wealth of news being made within the walls of the Marina complex. Even those of us most closely involved find it hard to keep abreast of the progress in construction, the opening of new facilities and the many activities going on every day.

As another service from Marina City Management, FROM MARINA CITY newsletter is being launched to keep our residential and commercial tenants informed about what is going on in this unique center of 24-hour-a day living.

As well as news of new facilities and services as they develop, and of events that will be of interest to you, we plan to bring you in FROM MARINA CITY features on some of the fascinating background of the various elements in Marina City.

Our objective is to provide an entertaining and informative medium of communication to our tenants about the complex and exciting world of Marina City. We recognize that communication is a two-way street and hope you will let us hear from you. We will welcome your comments about FROM MARINA CITY.

## MARINA TOWERS 89% OCCUPIED

Today, one year and seven months after the first residents moved into Marina City's east tower, the residential towers are 89 per cent occupied.

Morris H. Swibel, vice president of Marina Management Corporation, reports that there are one-bedroom and efficiency apartments available, but on the upper floors only.

According to Swibel, the public interest in Marina City continues to bring as many as 10,000 people to the building a month.

#### TV BANKING A SUCCESS

William F. Gregson, president of the Marina City Bank reports that the recently opened tv-teller in the tower lobby is as busy as the outside automobile ramp tv facility. To date, 168 Marina City residents have opened accounts at the bank and 50 have safety deposit boxes.

According to Gregson, the tv-teller system has worked very smoothly except for the one instance when a check was sent through the pneumatic tube without being enclosed in the container. Although the check arrived slightly rumpled, it was routinely cleared and deposited.

All Marina City Bank teller windows are open from 8:00 a.m. to 4:00 p.m., except Fridays when they remain open till 7:00 p.m.

#### HOLLYWOOD AT MARINA

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Warren Beatty, incidentally, is Chicago-oriented, having studied at the Northwestern University School of Speech in preparation for his acting career.

We feel sure that Columbia Pictures will be assured of an audience of 1100 Marina City residents whose home is so involved in this screen fantasy.



Morris H. Swibel, vice president, Marina Management Corp. greets recent distinguished visitors to Marina City, Miss Ragnihild Bolstad, a model from Norway, and His Excellency Kai Lendberg, Minister of Transport from Denmark.

## MARINA CITY TOP TOURIST ATTRACTION

Passing through the Marina Towers lobby at almost any hour, you are likely to see a group of people being guided through a tour of the Marina City complex by Mr. Morris Swibel, Marina Management vice president, or one of his assistants.

Ever since the early days of construction when the twin towers began to rise along the Chicago River bank, Marina City has been Chicago's top attraction for visitors and tourists from the far corners of the world. Literally thousands of people, representing an incredible variety of interests, go through the Marina City complex each month.

Singly, or in organized groups, architectural students, designers, housing and city planning experts, decorators, women's groups, real estate, government, professional and businessmen's organizations, senior citizens and young people, foreign VIPs, and just plain people want to see what our "city-within-acity" looks like from the inside.

Our tour guides must be able to cope equally well with questions from such diverse groups as a Surburban Unit of Cook County Homemakers or a group of housing authorites from the Balkan countries.

The most common queries from our tourists are undoubtedly familiar to those who live and work in Marina City. We are inevitably asked if the towers sway in the wind and visitors always want to know if residents really barbecue meals on balconies 60 stories in the sky.

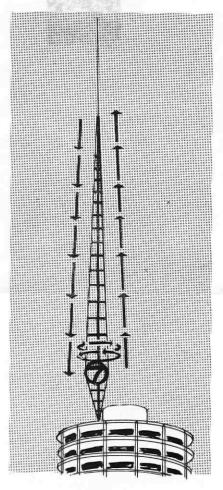
How is your Marina City IQ? Test your Marina City IQ to see if you could qualify as a Marina City tour guide.

#### HOW IS YOUR MARINA CITY 10?

QUESTIONS

- 1. How tall are the Marina Residential Towers?
- 2. How many apartments are there in Marina City?
- 3. How many people now live in Marina City?
- 4. What is the size of the Marina City site?
- 5. How many cars do the garage facilities accommodate?
- 6. Who is the Marina City architect?
- 7. How many buildings are there in the Marina City complex?
- 8. Who originally conceived the idea for Marina City?
- 9. How many boats can be accommodated in the Marina?
- 10. When did the first tenants move into Marina City?

Answers on Page 3



## WEATHER BEACON ANOTHER FIRST FOR MARINA CITY

Where else but Marina City would you construct Chicago's first weather beacon which will not only forecast the weather, but also announce the day's sports results!

Crowning Marina City's west tower, the weather beacon, erected on ABC-Channel 7's new television antenna, will be the highest electrical display of its kind in the country, rising to a height of 979 feet above the ground and 426 feet above Marina City.

Construction of the towering mast began the week of May 4th and is expected to be completed in September.

With a glance out of their balcony windows, Marina City residents will be the first to know what to expect from the weather. Red illumination flowing up the beacon will predict rising temperatures, and flowing downwards, falling temperatures. Slowly pulsating lights warn of rain or snow and rapidly pulsating lights, a storm. Steady illumination will mean no change in the weather.

According to White Way Electric Sign & Maintenance Co., who designed and will construct and maintain the beacon, more than 2 miles of illumination will be used and some 120 weather and temperature symbols on the perimeter of the mast column keyed to electronically predict weather changes throughout the day. All the lights on the electric weather beacon will be controlled by White Way's specially designed electronic remote controls from the ABC studios in Marina City.

Results of local sports contests will be indicated from the beacon by the beacon's blue and white victory lights. White lights will indicate a win by the local team, and blue lights will mean a loss, and both blue and white a tie. We have asked what happens if both the Sox and Cubs have a win on the same day. This seems to be something the engineers haven't figured out yet, or perhaps regard as a remote possibility.

#### ANSWERS TO MARINA CITY IQ TEST

- The tallest residential buildings in the world—588 feet high.
- 2. 896
- 3. 1100
- 4. 3 acres
- 5. 900
- 6. Bertrand Goldberg Associates
- Five: 2 residential towers; 2-story basic building containing Marina City Restaurants, lobby, arcade of shops; Commercial and office building; to-be completed auditorium and theatre.
- 8. William L. McFetridge, president, Chicago Flat Janitors Union, Local No. 1 and vice-president of the A.F. of L.-C.I.O.
- 9. 500
- The first tenants moved into the East Tower on October 14, 1962 and into the West Tower on January 12, 1963.

# MARINA CITY RESTAURANTS BRING CONTINENTAL CHARM TO CHICAGO

In keeping with the Marina City concept of 24-hour-a-day living under one roof, the Marina City Restaurants are providing a menu and appropriate setting for any kind of meal from a hurryup breakfast to a leisurely gourmet dinner.

Maitre d' Charles Glanz reports Marina City residents are mastering pronunciation of the names of the delectable Austrian pastries available in the Viennese Coffee Shop and ordering Erdbeertortchen, Schokoladen Schnitten, or Pflauman Dampfnudel with Continental ease. He also reports that the flavorful and tender marinated steak has become the restaurants most asked-for entree.

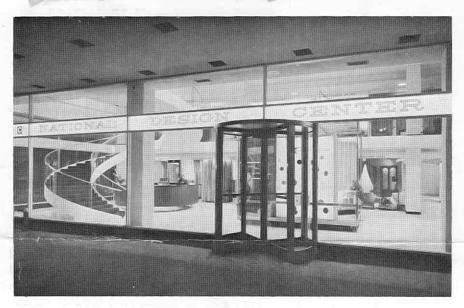
From the three wine casks in the Galley & Grog bar, the Marina City Restaurants are now serving delightful Dow wines imported from Portugal. Connoiseurs say there are no finer dry or cream sherry or tawny port.

The Coffee Shop, open from 7:00 a.m. to 10:00 a.m. and the Restaurants from 11:00 a.m. to 11:00 p.m., extend a special welcome to Marina City Residents, and are happy to receive suggestions as to how they may better serve you.



Sally and Sirio Tonelli recently agreed to pose for national publicity pictures on their 53rd floor balcony for manufacturers of a new covered barbecue. Marina City's balcony-barbecueing is providing suburban patio parties keen competition as the latest status symbol.

## NATIONAL DESIGN CENTER BRINGING CROWDS TO MARINA CITY



The National Design Center, one of the first commercial tenants in Marina City's office building, shares with Marina City the distinction of creating a dynamic impact on public interest in good, modern design.

Since the National Design Center opened in early spring, architects, designers, artists, engineers, editors, builders, homemakers, businessmen, retailers and suppliers have streamed by the thousands through the dramatic displays of everything from structural materials to ashtrays.

According to Miss Helen Shubert, Administrative Director of Chicago's National Design Center, scheduled events for May and June will bring approximately 11,000 people to the Center for special meetings or tours. The groups range from the Electrical Women's Round Table to the American Foundrymen's Society Meeting, and include 30 tours for special women's auxiliaries, convention groups, homemakers and newcomers clubs.

Promoting good design is the paramount concern of the National Design Center—its premise: "good design as the heart of good living, makes a happier, more beautiful America."

More than 40,000 square feet of the National Design Center is devoted to hundreds of exhibits of home furnishings, household appliances, interiors and decorative products for home and commercial use, and architectural and building products.

The Center's Information Bureau is being kept on the go supplying information about sources of supply, data on products displayed at the Center and on every conceivable kind of product or material made for housing and home furnishings.

Now on display at the National Design Center is the first national exhibition of American Trademarks, sponsored by the Society of Typographic Arts, which will be on display through June 15. This is a judged exhibition of work representative of designers, artists, corporations, advertising and public relations agencies, from all parts of the United States.

To quote Norman Ginsberg, National Design Center's president, "There is a kind of renaissance developing in the United States with an increasing demand from Americans for beauty in the places in which they live, work and play."

The epitome of the beautiful—and good design—is on display at the Design Center and we urge you to take advantage of this fascinating showcase in your "backyard." The Center is open free to the public 9:30 to 5:00 weekdays, and 10:30 to 5:00 p.m. on Saturday and Sunday.

#### MARINA SERVICE STARTS JUNE 1

There will be plenty of new color and excitement for river-watchers from Marina balconies, the Restaurants, and the Promenade with the opening of the Phillips 66 Marina.

Tom Dollnig, manager of the Marina, reports they are rushing to complete the boat hoist and installation of the gas pumps to be ready for service in the near future.

According to Dollnig, a sales-show-room, completely equipped with nautical supplies will be completed by mid-July and a gala official grand opening of the Marina is now being planned for sometime in August of this summer.

Phillips 66 Marina at Marina City is equipped to provide in-and-out dry storage for boats up to thirty feet. At the present time, the Marina does not offer wet storage on a permanent basis, but does provide slips for transients or visitors to the Marina City Restaurants.

Dollnig says that since the first good spring day, the Marina has been flooded with calls from eager boat-owners, but that there is still some space available.

Information about the Marina may be obtained by calling Mr. Dollnig at 467-1855.

